

FELIWAY[®]
Electric Diffuser
and Spray
provide an
effective way to
control and
manage
unwanted
feline behavior
such as:

- Urine Marking
- Scratching
- Stress

Before using FELIWAY[®],
be sure your cat's
urine marking problem
is properly diagnosed

THERE ARE SEVERAL REASONS WHY
YOUR CAT MAY URINATE IN THE HOUSE

- Old age
- Medical problems
- A full or improperly cleaned litter box
- The cat doesn't like the litter you're using
- The box has been moved to a location the cat objects to
- Introduction of a new animal or person into the household
- Moving to a new home
- Overcrowding

If you're not sure whether you have a marking problem or not, consult your veterinarian before purchasing FELIWAY.

If you have questions about FELIWAY, ask your veterinarian.

FELIWAY[®]



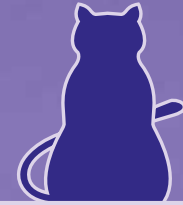
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THE SECRET TO HAPPY CATS[®]



FELIWAY[®]

FELINE BEHAVIOR MODIFICATION
PHEROMONE SPRAY AND DIFFUSER

An effective, natural
way to control
feline urine marking,
scratching and stress





For a cat, the best solution to stress is a familiar environment

Stress may activate a perfectly normal feline behavior, but one that is considered inappropriate by the owner. With FELIWAY, stress, which causes marking problems, can be resolved naturally. FELIWAY is the first synthetic analog of the feline facial pheromone which reproduces the familiarization properties normally produced by a cat when it deposits its own facial pheromones in the environment.

Potential Uses of FELIWAY® Pheromone Products

HELPS ELIMINATE URINE MARKING AND SCRATCHING

- Proven effectiveness in clinical trials
- Allows you to modify a cat's behavior

AIDS IN CALMING CATS DURING TRAVEL

- Use in carriers approximately 10 minutes prior to travel

USEFUL IN ACCLIMATING CATS TO NEW ENVIRONMENTS

- During hospitalization
 - Helps decrease the cat's stress level
- When moving to a new home
 - Helps prevent damage to furniture, carpet, or walls in the new home
- When introducing a new cat into a multi-cat household
 - Calming pheromone will overcome alarm pheromones released by the cats



FELIWAY® CREATES A CALMING EFFECT DURING STRESSFUL SITUATIONS SUCH AS:

- New Home
- During Transport
- Hospitalization
- Boarding
- Introducing a New Pet
- New Furniture
- Unfamiliar People
- Presence of Other Animals



FELIWAY can help control unwanted feline behavior in all of the above situations.

FELIWAY® is easy to use

APPROPRIATE USAGE OF FELIWAY SPRAY AND FELIWAY DIFFUSER

	FELIWAY Spray	FELIWAY Diffuser
Urine Marking	Yes Apply a single spray of FELIWAY to the spots of urine and protruding objects once a day for 30 days.	Preferred Plug FELIWAY Diffuser in the room where marking has taken place. The range of coverage of one diffuser is 750 sq. ft. However, one diffuser is usually sufficient for a house, but if the cat spends significant periods of time in a different floor of the house, place an additional diffuser in this other floor.
Scratching	Preferred Apply FELIWAY once per day on areas or surfaces that could be attractive to the cat (typically surfaces that are fully visible and vertical).	Yes Plug FELIWAY Diffuser in the room where the scratching is occurring.
Multi-Cat Households	Yes Apply FELIWAY 2-3 times per day on marked sites and once per day on prominent objects that could be attractive to the cat.	Preferred Place FELIWAY Diffuser in the room most often used by the cats.
Travel	Yes Spray FELIWAY at each corner of the cage 10-1 2 minutes prior to travel.	Not applicable.
First Treatment for Stress Related Behaviors	Yes Apply single spray of FELIWAY on prominent objects throughout the household once per day for 30 days.	Preferred Plug FELIWAY Diffuser in the room most often used by the cat.